



BIO-BRIEF

Now an **American Idol TOP TEN FINALIST**, the year 2020 stands to be an amazing year for the burgeoning musical talent that is UCHÉ. The Legendary Lionel Richie aptly branded him, “Mr. Entertainment”, after a series of show stopping high energy performances commenting that his stage presence was of a caliber that could not be taught. Next stop according to UCHÉ, “Go earn my place in Music history”. One can say he truly is on his way, his first single post Idol, **“Whatever” featuring the legendary bassist Bootsy Collins** will be released to be followed by his first full length album entitled, **“After Party”** due out this Summer 2020.

UCHÉ pronounced (oo-chay) is a Nigerian-American singer, songwriter, dancer, actor, and model who commands the stage with a bold fiery persona colored with an edgy style. His musical influences include late great music legends Prince, Rick James, David Bowie and the King of Funk George Clinton along with Bootsy Collins. **He has opened for Pop Star ‘Demi Lovato’ and Grammy nominated rapper, ‘B.o.B.’** Standing six feet six inches tall, at first sight one may not believe that UCHÉ would be agile and nimble enough to deliver the energetic “leave it all on the stage” performances that he delivers during his live show. He describes his performance style as, “No apologies, I go hard every freaking time. You haven’t seen a tall lanky dude ‘Get It’ like a short guy can... until now lol.” What’s next for UCHÉ? Since his **American Idol** journey, solidifying a music career on the world stage is his goal. One thing for certain, he is an undeniable musical force, a powerhouse performer, a talent destined for success.



CONTACT: Danielle Lima Holland 310.925.6946 Call or Text